



Since 1950



Since 1950, our passion and dedication have remained unwavering. Every day, we take pride in what we do, fueled by the same excitement that started it all. Our journey began with Huseyin Sagun, the captain of our family's seafood legacy, who set sail from the beautiful coastal city of Samsun on the Black Sea. He proudly shared his fresh catch with the locals along the coast.

In 1963, our grandfather, Kemal Sagun, established our family's presence in the seafood industry at the Fish Market in Kumkapi Istanbul, marking the beginning of our second generation carrying on this wonderful tradition. Now, decades later, we navigate the tides of the seafood industry with the same adventurous spirit and unwavering commitment to quality.

We invite you to share in our voyage, as we explore the depths of flavor and bring the treasures of the sea to your table.



Balıkta gönlü olanın diyarı derya imiş...

Home is where the sea meets the soul...

*A. Tuncay Sagun*



# Empowering Turkiye's Seafood Trade for Global Recognition.



# GROUP SAGUN

Sailing Through 75 Years of Legacy



• 17 PRODUCTION FACILITIES IN FIVE REGIONS



• **17** State of the Art Production Facilities

• **5** Regions

**ISTANBUL** • Central Office • Fish Market • Fish Processing Plant

**IPSALA** • Fish Processing Plant

**TEKIRDAG** • Fish Processing Plant

**AYDIN** • Biomar Sagun Fish Feed Company

**TOKAT** • Trout Aquaculture Facility

**ADANA** • Fish Processing Plant

**KARACAOREN** • Trout Aquaculture Facility

**KAYSERI** • Trout Aquaculture Facility

**ANTALYA** • Fish Processing Plant • SeaBream, SeaBass Fish Farm

**ELAZIG** • Trout Aquaculture Facility

**SINOP** • Salmon Trout Aquaculture • Fish Processing Plant

**IZMIR - URLA** • Fish Market • Fish Processing Plant  
• SeaBream, SeaBass, Bluefin Tuna Farm



## • Our Products;



Flexible Packaging;  
Can be packaged in  
desired portions.



Rich in Nutrients,  
Omega-3 and Protein.



Guaranteed Freshness.



Certified Excellence;  
All our products are certified



Rapid Global Delivery:  
Worldwide delivery within  
24/48 hours after harvest.



Cold Chain; Harvested fish are  
immediately transferred under  
cold chain and delivered to our  
processing and packaging facilities.

## • Our Nationwide Infrastructure;



9

Strategically Located Seafood Processing Facilities



20.000 m<sup>2</sup>

Enclosed Processing Area for Efficient and Hygienic operations.



16.000 m<sup>2</sup>

Frozen Storage Area



30.000 Ton

Tons Production Capacity to Meet Diverse Market Demands.

# GROUP SAGUN

## Sagun Quality in 45 Countries Worldwide

### ● Group Sagun Istanbul

Our headquarters in Istanbul serves as the central hub for finance, management, and international trade, driving our global vision.

### ● Sagun EU BV

Our sales office in the Netherlands specializes in the distribution of seabream, seabass, and trout products throughout Europe.

### ● Sagun Libya

Established in the early 2000s, our company manages two purse seine tuna fishing vessels, contributing to our sustainable sourcing practices.

### ● Sagun Tunisia

Located in the Mahdia region, our tuna farm has an annual production capacity of 1,000 tons.

### ● Sagun Korea

Our sales office in South Korea focuses on delivering Sagun's highly popular tuna, salmon, and topshell products to the Korean market.

With a presence in 45 countries, Sagun delivers premium seafood experiences worldwide.

SAGUN EU BV  
Netherlands / Yerseke

GROUP SAGUN  
Turkiye / Istanbul

SAGUN TUNISIA

SAGUN LIBYA

SAGUN KOREA





**Our expertly cultivated bluefin tuna  
are produced to the highest standards  
of sustainability.**

By seamlessly integrating traditional techniques with cutting-edge technology, we ensure the healthiest, most flavorful seafood. Every product is delivered with exceptional freshness, bringing unparalleled taste & quality to your table.





We believe in fueling the potential of aquatic life through precisely engineered nutrition. **Biomar-Sagun produces customized feed solutions to meet the evolving nutritional requirements of various species throughout their life cycle.**

We develop high-performance feed formulations in strategic partnership with Biomar's advanced R&D team in Denmark. Our formulations are known for their exceptional digestibility and energy density, and are designed to support all life stages and production requirements from hatchlings to mature stock. Through continuous investment in research and development, Biomar-Sagun ensures ongoing innovation and enhancement of feed quality, leading to superior outcomes in aquaculture.





## SUSTAINABLE, ECO-FRIENDLY PRODUCTION AND MONITORING IN EVERY PROCESS

HIGH QUALITY STANDARDS = OUR MINDSET



Group Sagun prioritizes environmentally responsible aquaculture. Leveraging our strategic locations in Turkey's maritime regions, we adhere to the highest global standards throughout our operations.

Our expertise is powered by a team of 150 aquaculture and fisheries technology engineers. Our facilities are outfitted with the latest technology for fish processing, freezing, and packaging, and operate under a strict, high-hygiene production protocol.

Our commitment to quality is reinforced by on-site laboratories at each facility, where we conduct detailed microbiological testing for fish health and environmental monitoring of our production sites, ensuring the consistent delivery of superior seafood products.





## **PRODUCTION WITH HIGH QUALITY BRC, IFS, HACCP & ISO STANDARDS**

**Committed to Quality, Driven by Capacity.**

As Turkey's largest seafood processor, Group Sagun operates nine state-of-the-art facilities nationwide, encompassing 20,000 m<sup>2</sup> of processing space and 16,000 m<sup>2</sup> of frozen storage. Our extensive infrastructure reflects our commitment to meeting the highest industry standards. Our facilities are certified for European export and adhere to rigorous quality and safety standards, including BRC, IFS, Global GAP, ISO 9001, and ISO 22000. With an annual production capacity exceeding 30,000 tons, we possess the scale and efficiency to meet diverse customer needs. Each facility is equipped to process both fresh and frozen seafood, offering customizable packaging solutions and maintaining substantial inventory for timely fulfillment.



# GROUP SAGUN

Sailing Through 75 Years of Legacy

Bluefin Tuna	26-27
Turkish Salmon Trout	28-31
Rainbow Trout	32-33
Sea Bass	34-35
Sea Bream	36-37
Meagre	38-39
Topshell	40-41
Wild Catch	42-43
Market & Marinated Products	44-55



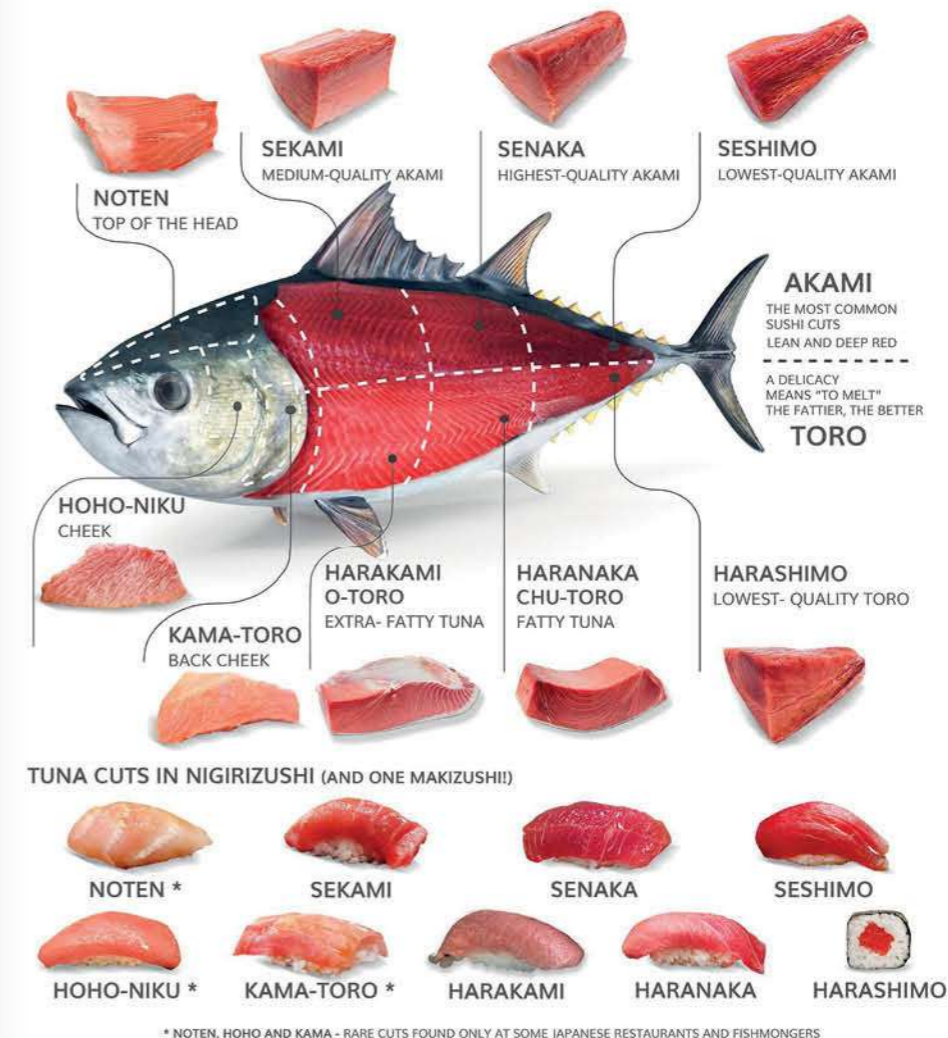
# Bluefin Tuna

Thunnus Thynnus



Harvested from the pristine depths of the Mediterranean Sea, our bluefin tuna is renowned for its exceptional quality and nutritional value. A rich source of Omega-3 fatty acids and protein, it delivers a superior culinary experience.

HGT / Dress | GG / Tail off Guttet | Saku | Loin | Fillet



Fresh & Frozen

Best Quality for Sashimi, Rapid Delivery



# Turkish Salmon Trout

Oncorhynchus Mykiss



**Salmon trout, a premium oily fish, stands out with its high protein content and rich omega-3 fatty acids.**

Beyond its exquisite flavor, Turkish Salmon is an excellent source of vitamin D, playing a significant role in overall well-being. Smaller in size yet packed with nutrients, it delivers an exceptional source of essential minerals and trace elements, making it a superior choice for a healthy diet.

Each year, we cultivate 8,000 Turkish Salmon in the cool, pristine waters of our region, reflecting our commitment to quality and sustainability. Our fresh salmon trout is available from April to June, while frozen selections are meticulously preserved and delivered to our customers throughout the rest of the year, ensuring freshness in every bite. Indulge in the richness of Turkish Salmon – where purity, nutrition, and exceptional flavor come together in perfect harmony.



# Turkish Salmon Trout

- Both Sea and Fresh Water Farmed
- 28+ Pink Color Scale



 Whole Round | Head on Guttet | Head off Guttet | Fillet Trim A, B, C, D, E

- Bleeding & Cooling During Harvest
- Fast Processing

## Whole Round



Fresh & Frozen



Size (kg): 1-2 / 2-3 / 3-4 / 4-5 (kg)  
500-800 / 800-1000

Packed in 10 kg or 20 kg Fish Boxes

## Whole Guttet



Fresh & Frozen



Size (gr): 1-2 / 2-3 / 3-4 / 4-5 (kg)

Packed in 10 kg or 20 kg Fish Boxes

## Head off Guttet (H&G)



Fresh & Frozen



Size (kg): 0.9-1.8 / 1.8-2.7 / 2.7-3.6 / 3.6+

Packed in 10 kg or 20 kg Fish Boxes

## Fillet / A, B, C, D, E Trim



Fresh & Frozen



Size (gr): 500-1000 / 1000-2000

Packed in IQF, IVP, IWP

# Rainbow Trout

Oncorhynchus Mykiss



**Rainbow trout, a prized freshwater fish, is renowned for its delicate texture and rich nutritional profile.**

Packed with high-quality protein and an abundance of omega-3 fatty acids, it offers both exceptional taste and essential health benefits.

Our fresh rainbow trout is available year-round, with frozen options carefully preserved to maintain its superior taste and texture. Experience the perfect harmony of purity, nutrition, and flavor with our premium rainbow trout.



Whole Round | Whole Guttet | Fillets - Skin On | Butterfly - Flap



Size (gr): 180-200 / 200-250 / 250-300 / 300-350 / 350-400

**Fresh & Frozen**

Packed in 5 kg - 6 kg or 10 kg Fish Boxes



# Sea Bass

Dicentrarchus Labrax



**Sea Bass is a prized fish renowned for its delicate, flaky white flesh and mild, subtly sweet flavor.**

Low in calories yet rich in high-quality protein, omega-3 fatty acids and essential nutrients, including selenium, phosphorus, and B vitamins, it supports overall well-being. Its versatility makes it a favorite among chefs and home cooks alike, adaptable to a wide range of culinary preparations.



Whole Round | Whole Guttet | Fillets - Skin On | Butterfly - Flap



Size (gr): 180-200 / 200-250 / 250-300 / 300-350 / 350-400

**Fresh & Frozen**

Packed in 5 kg - 6 kg or 10 kg Fish Boxes



# Meagre

Argyrosomus Regius



**A premium white fish known for its tender, flaky texture and mild, elegant flavor, Meagre is a top choice among seafood connoisseurs.**

Naturally low in fat, high in protein, omega-3 fatty acids, and essential micronutrients, it contributes to a healthy and balanced diet. Its versatility in preparation from grilling and roasting to delicate poaching makes it a standout ingredient in fine cuisine.



**Whole Round | Whole Guttet | Fillets - Skin On | Butterfly - Flap**



Size (gr): **180-200 / 200-250 / 250-300 / 300-350 / 350-400**

**Fresh & Frozen**

Packed in 5 kg - 6 kg or 10 kg Fish Boxes



# Topshell

Rapana Thomasiana



Size (gr)	
3L :	0 - 12 piece/kg
2L :	13 - 25 piece/kg
L :	26 - 50 piece/kg
M :	51 - 70 piece/kg
S :	71 - 95 piece/kg
2S :	96 - 140 piece/kg
3S :	141 - 220 piece/kg
4S :	221 - 300 piece/kg

Packed in 10 kg & 20 kg boxes

## Frozen Cooked Top Shell Meat

Top Shell meat is a nutritious and flavorful seafood option, prized for its low fat content and abundance of vital nutrients including iodine, phosphorus, calcium, and vitamins A, M, R, and B. Additionally, it contains essential amino acids vital for human health. These nutritional benefits have made Top Shell meat a popular ingredient in Far East cuisine. Top Shell is also known as sea snail meat, rock shell meat, Rapana Venosa, Rapana Thomasiana, and whelk shell meat.



Fresh & Frozen



# Wild Catch

Fresh & Frozen



**Red Mullet**  
(*Mullus barbatus*)

**Anchovy 37**  
(*Engraulis encrasicolus*)



**Bonito**  
(*Sarda sarda*)



**Horse Mackerel**  
(*Trachurus trachurus*)



**Blue fish**  
(*Pomatomus saltatrix*)

**GROUP SAGUN**

"Denizlerde büyüyen 75 yıllık miras"

*Delicious choices with*



**Market & Marinated Products**



## Retail Products



Trout Fillet



Saithe Fillet



Mackerel Fillet



Anchovy Fillet



Squid Rings



Shrimp PD



Mussel Meat



Crab Claw



Fish Fingers



Smoked Trout



Smoked Salmon A+



Smoked Turkish Salmon Trout



Smoked Turkish Salmon Trout



Turkish Salmon Fillet



## Marinated Products



Octopus Salad



Smoked Mackerel



Bonito Lakerda



Anchovies



Natural Marinated Anchovy



Anchovy with Olives



Anchovy with Mediterranean Sauce



Anchovy with Pepper Sauce



## Turkish Salmon Trout Fillet



Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 kg	2,5 - 1 x 10 kg	100 Gr./Piece	8691934215480	8691934215497	18 month

## Smoked Turkish Salmon Trout



Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 kg	2 X 10 kg	-	8691934212762	8691934212779	18 month





## Trout Fillet

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 Kg.	2x5 Kg.- 1x10 Kg.	60-100 g/pcs.	8691934210843	8691934210850	18 month



## Anchovy Fillet

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 kg	12 X 1000 kg	15-20 g/pcs.	8691934200608	8691934207010	18 month
1000 g.	12 X 1000 kg	Marinade	8691934203869	8691934207461	18 month



## Saithe Fillet

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 kg	10 x 1000 g	250 g/pcs.	8691934204507	8691934206106	18 month
6 kg	12 X 500 kg	-	8691934204378	-	18 month



## Mackerel Fillet

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 kg	10 X 1000 kg	200-250 g/pcs.	1234567890123	1234567890123	18 month
6 kg	12 X 500 kg	200-250 g/pcs.	1234567890123	1234567890123	18 month

BİLGİ YOK



## Cooked Mussel Meat

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
10 kg	10 x 1000 g	15-35 g/pcs.	8691934204200	8691934207126	18 month
6 kg	16 x 500 g	-	8691934215442	8691934207454	18 month



## Peeled Shrimp Meat

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
6 Kg	12x500 Gr.	-	8691934203883	8691934207133	18 month
20 Kg	20 x 1000 Gr.	-	869193420431	869193420511	18 month



## Squid Rings

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
6 kg	12x500 Gr.	-	8691934203968	8691934205140	18 month
15 kg	15x1000 Gr.	-	8691934203968	8691934221580	18 month



## Fish Fingers

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
300 Gr.	12x300 Gr.	-	8691934212465	8691934222778	18 month



## Octopus Salad

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
1 kg	12 X 1000 kg	Marinade	8691934204644	8651953353045	8 month



## Smoked Mackerel

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
6 kg	12 X 500 Gr.	200-250 Gr./pcs.	8691934205122	8691934205100	18 month
10 kg	2X5 Kg.-1X10 Kg.	90-120 Gr./pcs.	8691934211604	8691934211611	18 month
12 kg	12x1 Kg.	200-250 Gr./pcs.	8691934203784	8691934207300	18 month



## Bonito Lakerda

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
200 Gr.	6 X 200 Gr.	-	8691934217989	8691934217996	18 month
1000 Gr.	12 X 1000 Gr.	-	8691934217989	8691934217996	18 month



## Anchovy Fillet

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
1000 Gr.	12 X 1000 Gr.	Glass Jar	8691934203005	8691934205108	8 month



## Plain Anchovy

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
1 kg	12 X 1000 kg	Marinade	8691934203005	8691934205108	8 month



## Anchovy with Olives

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
1 kg	12 X 1000 kg	Marinade	8691934203050	-	8 month



## Anchovy with Mediterranean Sauce

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
1 kg	12 X 1000 kg	Marinade	8691934203227	8691934205238	8 month



## Anchovy with Pepper Sauce

Weight	Pieces Carton	Qualification	EAN Code	EAN Code	Shelf Life
1000 Gr.	12 X 1000 Gr.	Marinade	8691934203029	8691934205107	8 month

The logo for Group Sagun, featuring the word "GROUP" in blue and "SAGUN" in red, both in a bold, sans-serif font.

Sailing Through 75 Years of Legacy



OUR COMMITMENT TO THE OCEANS

# OCEANS ALIVE! BREATHE LIFE INTO OUR OCEANS!

Group Sagun is committed to protecting marine ecosystems and preventing the depletion of natural resources. We implement science-based management strategies to ensure healthy fish populations.

For a sustainable future, it is crucial that fishermen and seafood consumers prioritize products sourced using eco-friendly and ethical methods.

Responsible Fishing ensures the balance of the ecosystem and provides safe and healthy seafood for future generations.

